

An  
**EMERALD**  
*Experience* Fundraiser

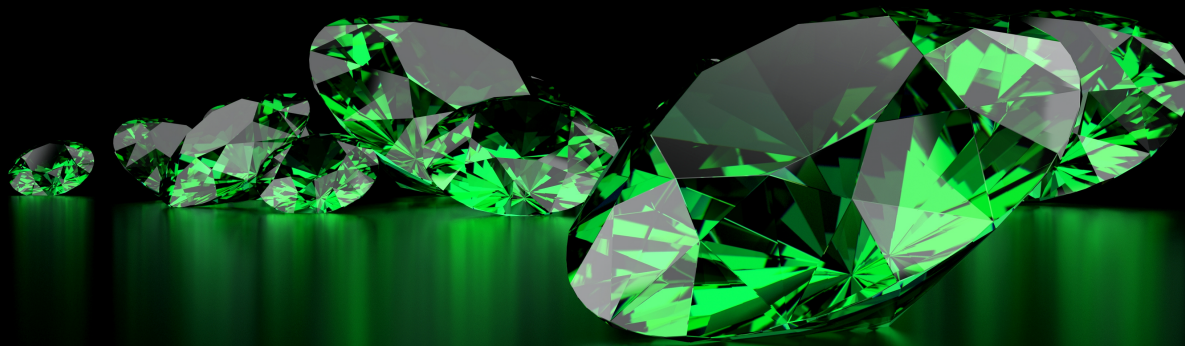
*The Essence of a Day Party*

Sponsored by the Pontchartrain Chapter of the Links Inc. & The Links Foundation

Hyatt Regency New Orleans

Saturday, July 3, 2021

2 p.m. - 5 p.m.





Dear Friends,

The Pontchartrain (LA) Chapter of The Links, Incorporated invites you to become a sponsoring partner for our Fundraiser this year which will be held in conjunction with the Essence Festival at the New Orleans Hyatt Regency Hotel adjacent to the New Orleans Superdome. This event will be held this year on July 3, 2021! Your financial contribution will support our award -winning programming which includes our Rising Stars Mentoring Program at McDonogh 35 High School, our Annual Mission Trip to Haiti (the third hungriest country in the world), our high school voter registration efforts, human trafficking awareness package, and our Links Keep the Music Playing and Classics Through the Ages Programs supportive of local young artists, just to name a few. Given the economic realities, more needs to be done to enrich our communities, and we need your help to continue the impactful programs that we deliver to adults and children in need.

The Links, Incorporated is an international, not-for-profit corporation, established in 1946. The membership consists of over 15,000 professional women of color in 288 chapters located in 42 states, the District of Columbia, the Commonwealth of the Bahamas and the United Kingdom. It is one of the nation's oldest and largest volunteer service organizations of extraordinary women who are committed to enriching, sustaining and ensuring the culture and economic survival of African Americans and other persons of African ancestry. The Pontchartrain Chapter of this world-renowned organization has been serving the greater New Orleans area since our inception as an Interest Group in 1989, and subsequent Chartering in 1994.

We need your partnership to continue to deliver and expand our service commitments. We would consider it an honor if you accept this invitation to partner with us. Enclosed is our Partnership Opportunities Package to help facilitate your level of commitment. We would like to have your response by May 28, 2021. Please make checks payable to The Links Foundation, Incorporated. The Foundation is a non-profit corporation operated exclusively for charitable and educational purposes with the meaning of Section 501(c)(3) of the Internal Revenue Code of 1954, as amended. Please mail your commitment form and check to The Pontchartrain Chapter, The Links Incorporated, P.O. Box 50832, New Orleans, LA 70150-0832. Thank you for your consideration.



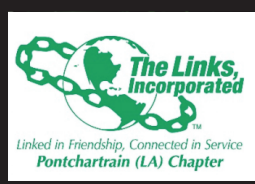
# An EMERALD Experience Fundraiser



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	PRESENTING \$25,000	EMERALD \$10,000	SILVER \$5,000	RISING STAR \$2,500	PONTCHARTRAIN \$1,000
KINGS TABLE, PROMINENT RESERVED SEATING	✓ 14 SEATS	✓ 10 SEATS	✓ 6 SEATS	✓ 4 SEATS	✓ 2 SEATS
VIP RECEPTION	✓ 14 PASSES	✓ 10 PASSES	✓ 6 PASSES	✓ 4 PASSES	✓ 2 PASSES
RECOGNITION ON INVITATION AND PRESS RELEASE	✓	✓	✓	✓	✓
MULTI-MEDIA RECOGNITION AND SIGNAGE AT EVENT	✓	✓	✓	✓	✓
RECOGNITION IN ELECTRONIC SLIDESHOW DURING EVENT	✓	✓	✓	✓	✓
TABLE GIFTS	✓	✓	✓	✓	✓
NAME/LOGO PROVIDED ON THE CHAPTER'S WEBSITE AND SOCIAL MEDIA SITES	✓	✓	✓	✓	✓
RECOGNITION AND INTRODUCTION DURING EVENT	✓	✓	✓	✓	✓
RECOGNITION AT FUTURE CHAPTER EVENTS AND CORPORATE BRANDING OPPORTUNITIES	✓	✓	✓	✓	✓
SPEAKING OPPORTUNITY AT EVENT	✓	✓	✓	✓	✓





# An EMERALD Experience Fundraiser

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Thank you in advance for your support of our Emerald City Fundraiser hosted by the Pontchartrain (LA) Chapter of The Links, Incorporated in collaboration with The Links Foundation, Incorporated. The Foundation is a non-profit corporation operated exclusively for charitable and educational purposes with the meaning of Section 501(c)(3) of the Internal Revenue Code of 1954, as amended. The event will be held on July 3, 2021 at the New Orleans Hyatt Regency Hotel Ballroom.

Please complete this form and email to [pontchartrain@linksinc.org](mailto:pontchartrain@linksinc.org) or mail to The Pontchartrain Chapter, The Links Incorporated, P.O. Box 50832, New Orleans, LA 70150-0832 by May 28, 2021.

SELECT (X)	SPONSORSHIP LEVEL	AMOUNT	TAX DEDUCTIBLE AMOUNT
	PRESENTING SPONSOR	\$25,000	\$23,000
	EMERALD SPONSOR	\$10,000	\$8,700
	SILVER SPONSOR	\$5,000	\$4,200
	RISING STAR SPONSOR	\$2,500	\$2,000
	PONTCHARTRAIN SPONSOR	\$1,000	\$700

**COMPANY NAME:** \_\_\_\_\_  
 (Please print exactly how you would like your name to appear on promotional materials).

**AUTHORIZED BY:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**AMOUNT ENCLOSED (CHECK / MONEY ORDER):** \_\_\_\_\_  
 (Payable to The Links Foundation, Incorporated)

**SIGNATURE:** \_\_\_\_\_

